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| Federal Communications Commission<br>Washington, D.C. 20554  |    | Approved by OMB<br>3060-1115 (June 2009)        |        | FOR FCC USE ONLY   |          |
| <b>FCC 388</b><br><b>DTV Quarterly Activity Station Report</b>   |    |   |        | FOR COMMISSION USE ONLY<br>FILE NO. BDEREDT-20090706AFF        |          |
| Licensee<br>NEW JERSEY PUBLIC BROADCASTING AUTHORITY   |    |   |        |  |          |
| Call Sign<br>WNJT  |    | Facility Id<br>48465                            |        | Previous Call Sign (if applicable)                             |          |
| Community of License   |    |   |        |  |          |
| City   |    | State   | County |  | Zip Code |
| TRENTON  |    | NJ  | MERCER |  | 08608 -  |
| Nielsen DMA<br>PHILADELPHIA  |    | World Wide Web Home Page Address<br>WWW.NJN.NET |        | Licensee Renewal Expiration Date<br>(mm/dd/yyyy)<br>06/01/2015 |          |
| Channel Numbers: (Check the Channel Number(s) to which this form applies.)   |    |   |        |  |          |
| <input checked="" type="checkbox"/> Analog   | 52 |   |        |  |          |
| <input checked="" type="checkbox"/> Digital  | 43 |   |        |  |          |
| Report reflects information for quarter ending: 06/30/2009   |    |   |        |  |          |
| Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?<br><input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)   |    |   |        |  |          |
| Over the past quarter, if you have fully complied with the requirements of the selected option?  |    |   |        | <input type="radio"/> Yes <input checked="" type="radio"/> No  |          |
| Comments:<br>WE AIRED A PROGRAM IN SPANISH AND ENGLISH TARGETING THE HISPANIC COMMUNITY A NUMBER OF TIMES PRIOR TO FEBRUARY 17, 2009. THE LAST TIME WE AIRED THE PROGRAM, SUNDAY, FEBRUARY 8 AT 8 AM WITH THE EMERGENCY CHANGE ANNOUNCING THE NEW DATE MOVED TO JUNE. WE DID NOT RE-AIR THE PROGRAM AFTER THAT DATE BUT DID COVER THE TOPIC ON-AIR WITH OUR SPOTS AND WITH NEWS REPORTS ON NJN NEWS. THE OMISSION TO AIR ONE ADDITIONAL PROGRAM AFTER APRIL 1ST WAS AN OVERSIGHT. WE NOTE THAT NJN OTHERWISE PROVIDED EXTENSIVE COVERAGE OF THE APPROACHING JUNE 12 DEADLINE AND RECEIVED BUT 12 CALLS IMMEDIATELY AFTER TERMINATING ANALOG OPERATIONS THAT DAY. TO DATE, NJN HAS RECEIVED A TOTAL OF ONLY 238 CALLS REGARDING THE SWITCHOVER TO ALL-DIGITAL OPERATIONS. ABOUT ONE-THIRD OF THOSE CALLS INVOLVED A TEMPORARY LOSS OF THE STATION BECAUSE OF ITS MOVE TO A DIFFERENT CABLE CHANNEL AND OVER ONE-HALF INVOLVED ASSISTANCE WITH RESCANNING. ONLY TWO INVOLVED VIEWERS WHO WERE UNPREPARED FOR THE SWITCHOVER TO THE EXTENT OF NOT HAVING A CONVERTER BOX. |    |   |        |  |          |
| Were you required to air service loss notices (See 47 C.F.R. 73.§ 674(b)(5) for details)?  |    |   |        | <input type="radio"/> Yes <input checked="" type="radio"/> No  |          |
| If YES, Complete Section E   |    |   |        |  |          |
| <b>Simulcasting:</b>   |    |   |        |  |          |
| Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream?  |    |   |        | <input checked="" type="radio"/> Yes <input type="radio"/> No  |          |

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| If <b>YES</b> , complete only one of the form for both. If <b>NO</b> , complete a form for your Analog Channel and a second for your primary Digital stream. |               |
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| <b>Application Purpose:</b>  |               |
| <input checked="" type="radio"/> DTV Education Report  |               |
| <input type="radio"/> Amendment  | File Number - |
| If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.                                 |               |

**Section C (For Noncommercial broadcasters only)**

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| On its analog channel, and its primary digital stream, a station must air 180 seconds per day of on-air consumer education, in variable timeslots, including at least 22.5 minutes per month between 6 pm and 12 am. It must also run one 30 minute transition education piece once (See rules for additional details).  |   |
| Have you aired a sufficient amount of consumer education (180 seconds per day) during each day this quarter; including at least 2.5 minutes per month between 6 p.m. and 12 a.m.?  | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| <b>30 Minute Educational Programs - Last Quarter</b>   |   |
| How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station termination of analog services (see 47 C.F.R. § 73.674(e)(2) for additional details)..   |   |
| Total number of 30 Minute Informational Programs 0   |   |
| Comments:<br>WE AIRED A PROGRAM IN SPANISH AND ENGLISH TARGETING THE HISPANIC COMMUNITY A NUMBER OF TIMES PRIOR TO FEBRUARY 17, 2009. THE LAST TIME WE AIRED THE PROGRAM, SUNDAY, FEBRUARY 8 AT 8 AM WITH THE EMERGENCY CHANGE ANNOUNCING THE NEW DATE MOVED TO JUNE. WE DID NOT RE-AIR THE PROGRAM AFTER THAT DATE BUT DID COVER THE TOPIC ON-AIR WITH OUR SPOTS AND WITH NEWS REPORTS ON NJN NEWS. THE OMISSION TO AIR ONE ADDITIONAL PROGRAM AFTER APRIL 1ST WAS AN OVERSIGHT. WE NOTE THAT NJN OTHERWISE PROVIDED EXTENSIVE COVERAGE OF THE APPROACHING JUNE 12 DEADLINE AND RECEIVED BUT 12 CALLS IMMEDIATELY AFTER TERMINATING ANALOG OPERATIONS THAT DAY. TO DATE, NJN HAS RECEIVED A TOTAL OF ONLY 238 CALLS REGARDING THE SWITCHOVER TO ALL-DIGITAL OPERATIONS. ABOUT ONE-THIRD OF THOSE CALLS INVOLVED A TEMPORARY LOSS OF THE STATION BECAUSE OF ITS MOVE TO A DIFFERENT CABLE CHANNEL AND OVER ONE-HALF INVOLVED ASSISTANCE WITH RESCANNING. ONLY TWO INVOLVED VIEWERS WHO WERE UNPREPARED FOR THE SWITCHOVER TO THE EXTENT OF NOT HAVING A CONVERTER BOX. |   |

**Mandatory Daily Notices - Last Quarter**

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| Beginning April 1, 2009, Option Three S(noncommercial) stations must also provide information about antenna use, the need for rescanning, and local help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, so long as they meet the requirements for duration and time of day aired. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details). |   |
| Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?   | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?  | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?   | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Comments:  |   |

**Section D (For all broadcasters)**

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| <b>Additional DTV On-air Initiatives - Last Quarter</b>  |   |
| Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.   | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Comments:<br>ON JUNE 9TH, NJN NEWS DID A REPORT ON THE FACT THAT THE DTV CONVERSION WAS HAPPENING ON FRIDAY, JUNE 12TH. IT COVERED AN FCC CLINIC THAT HELPED PREPARE THE PUBLIC FOR THE CHANGES. AT THE END OF THE REPORT WE AGAIN DIRECTED THE PUBLIC TO GO ONLINE TO WWW.DTV.GOV OR CALL 1-888-CALL FCC AND ALSO MENTIONED THAT ELECTRONICS AND CABLE COMPANIES ARE OFFERING FREE IN-HOME ASSISTANCE THROUGH JULY. |   |
| <b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>  |   |
| Does your station have a Website?  | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.   | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Comments:<br>WE POSTED A LIST OF SUPPORT CENTERS THAT PROVIDE DTV ASSISTANCE IN NJ WHICH INCLUDE WALK-IN CENTERS, IN-HOME ASSISTANCE, AND PHONE SUPPORT. ON JUNE 12 THE WEBSITE WAS UPDATED WITH INFORMATION THAT THE TRANSITION HAD OCCURRED.   |   |
| <b>Additional DTV Outreach Efforts -- Last Quarter</b>   |   |
| Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.  |   |
| <input checked="" type="checkbox"/> Speaking Engagements<br><br>Comments:<br>AS SENIOR STAFF ATTENDED EVENTS, WE SPOKE ABOUT THE DTV CONVERSION.   |   |
| <input checked="" type="checkbox"/> Community Events<br><br>Comments:<br>NJN HAD THREE OPEN HOUSES IN OUR TRENTON STUDIO AND ANSWERED QUESTIONS ABOUT DTV AS WELL AS ABOUT SERVICES THAT NJN PROVIDES.   |   |
| <input type="checkbox"/> Other (describe)<br><br>Comments:   |   |
| <b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>  |   |
| Comments:  |   |

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| <b>Station Certification</b>   |   |
| I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. |   |
| Typed or Printed Name of Person Signing  | Typed or Printed Title of Person Signing<br>TEMPORARY ACTING EXECUTIVE DIRECTOR |

Signature  
JANICE SELINGER

Date (mm/dd/yyyy)  
07/06/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

**FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to [pra@fcc.gov](mailto:pra@fcc.gov). Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**

# **Federal Communications Commission**

**FCC MB - CDBS Electronic Filing**  
**Account number: 759618**

**Description: WNJT JULY 2009 DTV ACTIVITY REPORT**  
**Application Reference Number: 20090706AFF**  
**Successfully filed at Jul 6 2009 4:25PM**

**Based on the information supplied, no fee is required.**

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