

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. BDERET-20090406AIO	
Licensee NEW JERSEY PUBLIC BROADCASTING AUTHORITY					
Call Sign WNJB		Facility Id 48457		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
NEW BRUNSWICK		NJ	MIDDLESEX		08901 -
Nielsen DMA NEW YORK		World Wide Web Home Page Address WWW.NJN.NET		Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2015	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	58				
<input checked="" type="checkbox"/> Digital	8				
Report reflects information for quarter ending: 03/31/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).	
Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?	<input checked="" type="radio"/> Yes <input type="radio"/> No
30 Minute Educational Programs - Last Quarter	
How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs 2	
Comments: ARE YOU READY FOR DTV AIRED ON FEBRUARY 5, 2009 AT 7 P.M. AND AGAIN ON FEBRUARY 8TH 2009 AT 8 A.M. WITH SPOTS TALKING ABOUT THE EXTENSION TO JUNE.	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter		
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.		<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: NJN NEWS DID TWO NEWS REPORTS ON DTV. ONE AIRED ON JANUARY 14, 2009 AND FOCUSED ON A MEETING DEALING WITH DTV READINESS AND THE CONVERTER BOX COUPONS. WE THEN DID ANOTHER NEWS STORY ON FEBRUARY 6, 2009 THAT DISCUSSED NJN'S OWN DTV INITIATIVES. BOTH REPORTS WERE DONE BY NJN'S SCIENCE CORRESPONDENT. NJN WILL BE AIRING SOME NEW SPOTS THAT WILL BEGIN AIRING THIS FRIDAY, APRIL 3RD.		
Station Website Additional Activity Related to the DTV Transition - Last Quarter		
Does your station have a Website?		<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.		<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WE POSTED THE ANNOUNCEMENT OF THE EXTENSION ON THE DIGITAL HOMEPAGE AS WELL AS STATING THAT WE ARE CURRENTLY BROADCASTING IN DIGITAL AND ANALOG. WE ALSO REPLACED THE OLD DEADLINE WITH THE NEW DATE THROUGHOUT THE WEBSITE.		
Additional DTV Outreach Efforts -- Last Quarter		
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.		
<input checked="" type="checkbox"/> Speaking Engagements Comments: STAFF TALKED ABOUT DTV AND THE JUNE DEADLINE DURING TALKS IN THE COMMUNITY.		
<input type="checkbox"/> Community Events Comments:		
<input type="checkbox"/> Other (describe) Comments:		
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.		
Comments:		

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing ACTING CHIEF OPERATING OFFICER
Signature JANICE SELINGER	Date (mm/dd/yyyy) 04/06/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE

AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Federal Communications Commission

FCC MB - CDBS Electronic Filing
Account number: 759618

Description: WNJB APRIL 2009 DTV ACTIVITY REPORT
Application Reference Number: 20090406AIO
Successfully filed at Apr 6 2009 3:14PM

Based on the information supplied, no fee is required.

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